



Start Day Tuesday 23rd April

Dear Parents,

We at The Lunch Bag are so excited to be bringing our hot meal service to your school. Starting the service requires two days; Launch Day Friday 19th April and Start Day Tuesday 23rd April

On launch Day, one of our Brand Ambassadors will visit your child's classroom with an activation code letter for each of the students. These code letters will have a step -by – step explainer for families on how to order.

Students will then have until midnight 36 hours before the service is due to start, to place their order. If they do not order on time, a default meal will be sent.

On start day, meals will be heated and dropped to the classrooms just before lunch time. Each meal will have the correct child's name attached. . On this day, children will be given a 'waste box' to take their meals home in, with a letter explaining the waste box process. We believe that all parents should be whole heartedly involved in the school meal process, and this includes reviewing what the child ate, disposing of the meal, adjusting the evening meal/snacks accordingly and sending the container back the next day.

We also work a lot around encouraging children to taste new foods and change their orders regularly to avoid menu fatigue.

Thank you
The Lunch Bag Team